

# WildFlowers Australia floristry competition

Students entering the 2018 WildFlowers Australia National Student Floristry Competition will be producing a hand-tied winter bouquet, created with seasonal flowers and finished suitably for a special occasion such as a wedding, event or as a presentation bouquet. They will choose their own theme, adding suitable accessories or embellishments if they wish.

Certificate III Floristry students from TAFE and private floristry colleges which are registered training organisations (RTOs) across Australia are welcome to participate in this year's competition. They will enter the competition through their teachers who will provide advice, assess the entries according to the competition criteria, check the quality of the materials chosen, and coordinate submissions from their college.

WildFlowers Australia runs this competition to encourage the next generation of florists to explore the versatility and beauty of Australian-grown wildflowers and foliage harvested from species tracing their origins to Australia or South Africa. Participation will increase their experience in the care and handling of wildflowers, as they learn about their names, seasonal availability and distinctive features.

Judging is based on digital photographs submitted by each student, so these must be in focus and of high quality. A panel will assess the use of the floristry design elements and principles, and the selection and use of quality and appropriate materials. Judges will also be looking for good structure, a fitting design, and well-written design notes.





Category 1 first place winner of the 2017 WildFlowers Australia floristry competition, 'Beacons of Hope' by Matthew Grosvenor of Holmesglen Institute of TAFE, Victoria

Invitations to participate have been sent to floristry colleges around Australia and competition documents are also available by contacting competition coordinator Del Thomas. Entries must be received by Friday August 31 and winners will be announced during Australian Flowers Week (15-23 September). Prizes include cash, book vouchers and a subscription to *Flowers* magazine.

The competition is coordinated by Bettina Gollnow and Del Thomas, hosted by WildFlowers Australia and sponsored by:

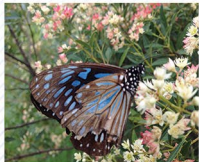
- *Flowers* magazine
- East Coast Wildflowers
- Flower HQ
- Civil & Structural Engineering Design Services Pty Ltd
- Helix Australia
- International Protea Association
- Premium Greens Australia
- Wildflower Industry Network NSW Inc.
- Dakota Flower Company
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E: [delwyn.thomas@outlook.com](mailto:delwyn.thomas@outlook.com)  
www.wildflowersaustralia.com.au




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[www.topoftherangeflowers.com.au](http://www.topoftherangeflowers.com.au)  
E: [lodi@topoftherangeflowers.com.au](mailto:lodi@topoftherangeflowers.com.au)  
P: 07 5494 4935 M: 0400 451 925