

IPA 2017 GROWER'S DAY - 4 SEPT 2017

STIAS, STELLENBOSCH, SOUTH AFRICA



International
Protea
Association

IN COLLABORATION WITH



Opening Session

- 09:00-09:10 Welcome
 Ms Audrey Gerber (IPA Chairperson)
- 09:10-09:50 Strategic Intelligence - thinking the future
 Ms Chantell Ilbury (Private Consultant, South Africa)
- 09:50-10:00 Questions

Floricultural Economics

- 10:00-10:30 Opportunities Together
 Mr Don van der Meer (OZ Imports, The Netherlands)
- 10:30-10:35 Questions
- 10:35-10:55 Effect of domestic economic trends on SA flower market
 Mr Ernst Janovsky (Private Consultant, South Africa)
- 10:55-11:00 Questions
- 11:00-11:30 **Tea**
- 11:30-12:50 Reports on state of the industry around the world
 Country representatives from South Africa, Australia, New Zealand, Israel,
 Portugal, USA, Chile, Canary Islands, Azores
- 13:00-14:30 **Lunch**

What does the future hold?

- 14:30-15:00 Importance of temperature management in the cut flower value chain
 Prof Ernst Woltering (Wageningen University, The Netherlands)
- 15:00-15:05 Questions
- 15:05-15:25 Providing assurance in the wild fynbos sector
 Mr Roger Bailey (Flower Valley Conservation Trust; South Africa))
- 15:25-15:30 Questions
- 15:30-15:50 Will fynbos change with climate change?
 Prof Guy Midgley (University of Stellenbosch, South Africa)
- 15:50-15:55 Questions
- 15:55-16:30 **Tea**